

# ESI

## Control your calls, voice mail and faxes from your Outlook® Inbox

If managing your day-to-day call activity is important to your business, you'll want to check out ESI. ESI designs and manufactures high-efficiency, cost-effective digital and IP business telephone products targeting small- to medium-sized businesses. When used with their VIP (Visually Integrated Phone) software or its more fully featured version, *VIP Professional*, users obtain control of their calls and voice mail all from within their Microsoft® Outlook® Inbox. Combining these advanced capabilities with the Multi-Tech FaxFinder® V.34 fax server solution, users also receive faxes directly in their Inbox.

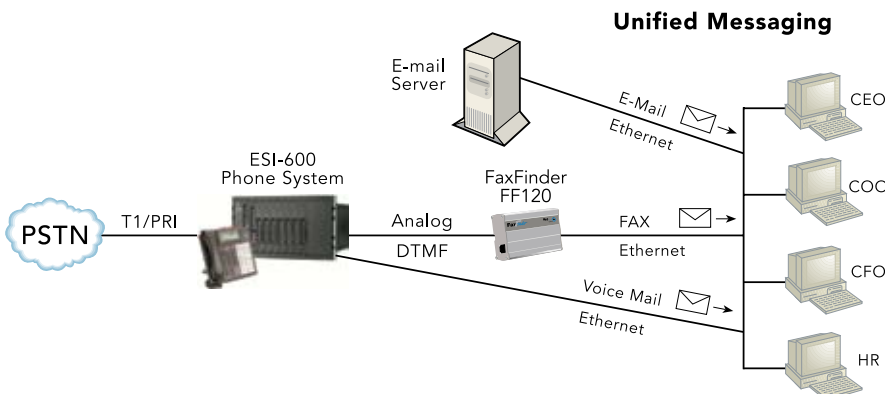
Utilizing T1 or PRI connections, ESI's phone systems provide the use of Direct Inward Dial (DID) digits, which ensures that incoming calls are routed directly to the correct extension. If these DID numbers route to a designated fax server extension, the ESI phone system sends the DID digits to the attached Multi-Tech FaxFinder. The FaxFinder converts the FAX data to a PDF or TIFF file and sends the file as an e-mail with an attachment via the customer's network. ESI's VIP application then delivers this e-mail to the fax recipient.

VIP provides a powerful tool for users: the ability to organize and manage all of their voice mails, e-mails, and faxes in one centralized location. In addition, VIP captures and logs details about every call for better call management, and lets you program your phone options.

With the FaxFinder fax server, not only do you receive faxes as e-mails, you can send faxes directly from any application that utilizes a printer. The user simply "prints" the document to the FaxFinder client software and enters a destination telephone number for the fax. The client software forwards the fax to the FaxFinder and it gets sent out via the ESI phone system.

"With our joint solution, a small business can afford to provide the CEO, President, CFO, COO, Human Resources and others with virtual private fax lines," explains David Gantt, ESI's Director of Marketing Programs. "Because faxes are delivered directly to the user's e-mail box, it offers a high degree of security for both the sender and the recipient."

"The bottom line: VIP and the FaxFinder fax server enable you to deal with your customers more effectively," said Gantt. "Together, they will change forever the way you communicate."



## Multi-Tech and ESI VIP

### Solution Benefits:

- Sends, receives and routes faxes to/from the user's desktop
- Provides a distributed fax solution for remote offices and field sales people
- Offers secure and convenient faxing for LAN users
- Completes unified messaging goals

### Solution Components:

- VIP-equipped ESI Phone System with available analog ports for connecting FaxFinder Fax Server
- Microsoft Outlook 2000, 2002, or 2003
- PC with one of the following operating systems for installing VIP software:
  - Windows® 98, 2000, ME, or XP
  - Windows NT® 4 with Service Pack 6 (Workstation only)

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- David Gantt, ESI's Director of Marketing Programs



## Multi-Tech FaxFinder

The FaxFinder fax server is a turnkey desktop solution that connects to an analog port(s) of an ESI phone system capable of DID to DTMF conversion. It converts faxes to PDF or TIFF files allowing you to receive faxes wherever you are as e-mails and send faxes from any application that can print. The solution provides distributed faxing capabilities, over a WAN, from a corporate office to small remote offices as well as to field sales people. In addition, it provides secure, convenient faxing for LAN users offering a high degree of privacy for both the sender and recipient.

### FaxFinder:

- 1, 2, 4 and 8 port models
- Utilizes DTMF to route faxes to e-mail
- Phonebook stores up to 300 unique fax numbers
- Faxes converted to PDF or TIFF files
- Built-in TIFF viewer shows thumbnails, zooms, rotates and flips
- Includes a send fax client compatible with Windows XP, 2000, 2003 and NT (32-bit versions only)
- Client address book synchronization with Microsoft Outlook
- Super G3 V.34/33.6K fax communication
- Web server interface for system configuration and management
- Window-based manager for easy firmware updates, copying configuration files and phonebook synchronization
- Connects to 10/100BaseT Ethernet
- Two-year warranty

Model No.	Description
FF120	1-Port V.34 Fax Server
FF220	2-Port V.34 Fax Server
FF420	4-Port V.34 Fax Server
FF820	8-Port V.34 Fax Server

## ESI VIP (Visually Integrated Phone)

VIP allows customers to combine the power of their ESI phone system and Microsoft Outlook to enhance communication in their day-to-day activities — including the ability to control calls and organize voice mail and contacts. VIP is compatible with all ESI Communications Servers.

VIP comes in two “flavors”: the basic VIP and VIP Professional. Each configuration is licensed independently, with easy migration from VIP to VIP Professional. Each lets the users intelligently do the following from their PC’s screen:

- Manage telephone calls
- Manage voice mail
- Organize contacts
- Log all inbound and outbound calls
- Quickly program the 48-Key ESI Feature Phone

And, with VIP Professional, the users also receive:

- Enhanced, more informative GUI interface
- Secure text-messaging
- Auto-recording capability\*

Users have three additional software choices to further enhance their productivity, based upon their work requirements: VIP PC Attendant Console, VIP ACD and VIP Softphone



\*Auto-recording requires optional license.

## About ESI

*ESI designs and manufactures high-efficiency, cost-effective digital and IP business telephone products.*

*ESI is a privately held corporation headquartered in Plano, Texas. Rapid growth, stable management and innovative technology have characterized ESI since its founding in 1987. ESI markets through national certified resellers that includes a broad cross-section of telephone interconnect companies and independent telephone companies throughout North America. ESI is committed to developing leading-edge products that deliver advanced features and ease of use.*



**For more information contact ESI directly at:  
800-374-0422  
[www.esi-estech.com](http://www.esi-estech.com)**

## About Multi-Tech

*Multi-Tech Systems is an ISO 9001:2000 certified global manufacturer of award-winning telephony, Internet, remote access, and device networking products that connect voice and data over IP networks. With a long history inventing products known for their reliability and performance, Multi-Tech still employs the same mission from which the company was founded: to provide quality solutions that solve real business problems.*