

Geotab

Wireless GPS Software Solutions for Asset Tracking

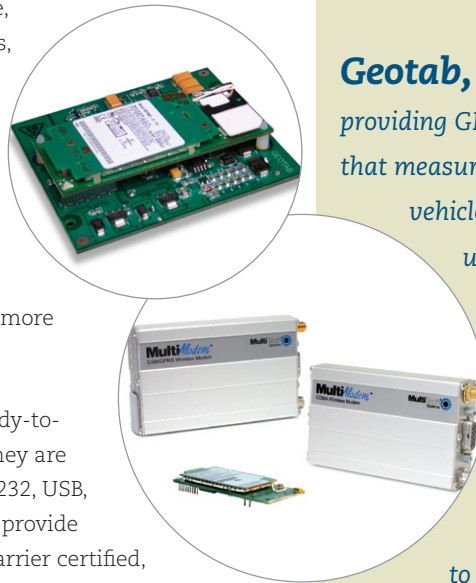
Business leaders need to know how people and assets are being used in the field in order to make decisions on how to improve performance that ultimately provides a cost savings to the bottom line.

Geotab's patented GPS telematics devices and software combined with Multi-Tech's wireless communications technology, provides an array of powerful tools that drive cost savings along with strategic information for business growth. Using the Geotab solution in your business today enables you to right-size your field force, reduce field operating expense, improve customer relationships, identify areas for profitable growth, manage field schedules and track the location of the people and assets throughout the day.

The Geotab solution utilizes Multi-Tech's external and embedded cellular wireless modems, to communicate data wirelessly empowering the user with detailed reporting ultimately helping to improve a company's efficiency and become more productive.

Multi-Tech's MultiModem® external wireless modems offer ready-to-deploy, carrier certified GPRS or CDMA wireless connectivity. They are available with a broad range of interface options including RS-232, USB, and Ethernet. The SocketModem® embedded wireless modems provide GPRS or CDMA wireless connectivity. These quick-to-market, carrier certified, communications devices allow developers to add wireless communication to products with a minimum of development time and expense.

"Utilizing the universal socket architecture of Multi-Tech's SocketModem allowed us to incorporate their embedded wireless modem directly onto the main circuit board of our base product," said Colin Sutherland, Vice President Sales of Geotab. "In addition, our product design allows for a serial RS-232 connection making the external MultiModem wireless modem an option for customers that are looking for a quick solution. Multi-Tech's wireless modems met our marketing strategy to bring new products to market quickly without requiring additional PTCRB or network certifications. By standardizing on Multi-Tech's plug-and-play hardware modem design, Geotab is able to offer its customers on four continents a quality manufactured product that offers more network options."



MultiModem CDMA & MultiModem GPRS

- CDMA2000 1xRTT or GPRS Class 10
- RS-232, USB and Ethernet interfaces
- Carrier certified

SocketModem CDMA & SocketModem GPRS

- CDMA2000 1xRTT or GPRS Class 10
- Universal Socket Connectivity
- Carrier certified

Geotab, is a world leader in providing GPS and telematics solutions that measure the efficiency of fleet vehicles and field personnel in a unique method that delivers more data with ultimate customer control. Ten percent of the top 50 private fleets have selected Geotab as a strategic management tool to direct growth and discover

cost savings opportunities spanning savings in fleet operations to discovery of new areas of profitable growth and customer retention. Geotab is an international

company with  corporate offices in Toronto, Canada and Johannesburg, South Africa.

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