

Baywash Automatic

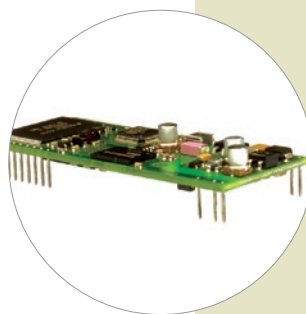
Internet-ready Car Wash Devices

Baywash Automatic provides the car wash industry with technology based productivity tools. Utilizing the Multi-Tech SocketModem IP embedded modem, Baywash Automatic has successfully Internet-enabled their car wash devices for real-time data collection.

The SocketModem IP embedded modem utilizes its own embedded Internet protocols to send and receive data over the Internet without connecting to a PC or a gateway server. The SocketModem IP modem interfaces easily with the Baywash Automatic car wash devices through a standard serial interface. A simple programming interface between the device application and the SocketModem IP modem activates the powerful Internet connectivity functions.

Utilizing the SocketModem IP modem, Baywash Automatic devices utilize a dial-up connection to harvest information from the various car washes and send the data back to Baywash headquarters, via the Internet, for processing. The data is then presented daily to their customers allowing them to make better business decisions based on usage rates.

The SocketModem IP modem is designed around Multi-Tech's Universal Socket flexible comm-port architecture. This provides analog dial-up, wireless or Ethernet socket connectivity with interchangeable modules allowing customers to utilize one system design and populate it with their communication module of choice. "The Universal Socket architecture was very appealing to us," explains Stanley Miskiw, President of Baywash Automatic. "With common firmware communication to any Multi-Tech socket modem module, we are assured a seamless migration to other technologies, such as wireless Internet connectivity, with no hardware changes to our current device design."



SocketModem IP

- Internet-enable any device
- Built-in FTP, telnet, POP3 and SMTP clients
- Command line API for Internet configuration
- Universal socket connectivity
- Global compliance

Baywash Automatic, Inc,

is a Minnesota company involved in providing the car wash industry with technology-based productivity tools.

For more information contact:

Baywash Automatic, Inc.

Telephone: 612-600-1161